

GreenFest by POINTOLIFE

5 November, 2011

Shanghai Exhibition Center



09.30-11.30

Urbanization in China is taking an unprecedented pace. Reports say China's buildings consume one-quarter of the nation's total energy, and this portion keeps expanding. Both public and private sectors have good reasons to improve building systems performance and reduce their environmental impact.

One developer (Aston Guo of Landsea);

One architect (Roland Gunnesch of Brearley Architects + Urbanists);

One operator (James Shepherd of Colliers International);

One industry confederation (Zhang Xuezhou of CRECC);

One coach (Zhao Qun of "Train the Trainers" project, EU Switch-Asia) are going to evaluate how buildings can be turned into value-adding assets, and not expenses. What are good for China? Which are practical? What are the priorities? And the discussion will be moderated by Bernard Lim of AD+RG Architecture Design & Research Group.

13.00-14.30

AIA Architects discuss cutting edge sustainable materials and share effects, examples and experiences

100% natural; 100% synthetic; 100% reusable; 100% responsible; 100% appropriate; 100% sustainable aims, at 100% Design

AIA member architects including

Christine Bruckner of CEBruckner Architect & Sustainability Consultant;

Stephen Protz of Arc8X Design;

Silas Chiow and Eric Tomich of SOM;

Ted Givens of 10 Design will share their insights on sustainable materials with case studies and considerations involved in sourcing materials. They will also share how these design choices work within the LEED rating system and AIA 2030 energy reduction initiatives.

15.00-16:30

Green Approaches

Five architects of different background and nationalities share different approaches to green design in China.

Canadian Raefer Wallis, co-founder of GIGA, will present new case studies and share new tools that help designers simplify the process of green design. Swiss architect Pascal Berger will present Tony's Farm Project – an organic vegetable farm just outside of Shanghai.

Italian designer Enrico Taranta demonstrates three REUSE green projects including The 2008 Beijing Olympic park and the 2010 Shanghai World expo.

UK designers SPARCH will talk about “Sustainable Community,” and Simone Casati will share SPARCH’s experience in creating urban settlements.

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Pre-registered visitors to the show can bypass lengthy on-site registration lines; receive a CD of the show directory with key details of exhibitors and access timely updates on industry and show bulletins via our regular e-newsletters. To [pre-register online](#).

For more information, please contact:

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绿色建筑节

2011年11月5日
上海展览中心



09.30-11.30

中国的城市化进程正迈着前所未有的步伐。报告称，中国建筑正耗费着 14 的国内能源，而且这样的比例仍持续扩大。无论政府和商业层面，都应该优化建筑系统的性能，并减少其对环境的负面影响。

一家开发商、一家建筑师、一家营运商、一家行业商会、一家培训机构将共同探讨如何以高性能标准来设计新建筑，改善现存建筑的营运。他们包括：

开发商——朗诗集团（郭咏海绿建总师）

设计师——澳大利亚彼爱游建筑城市设计（Roland Gunnesch）

营运方——高丽国际（林荣杰高级董事）

行业商会——全国工商联房地产商会（张雪舟执委会主任）

培训师——欧盟与同济合作的 SWITCH-ASIA“培训培训师”项目（赵群博士）

讨论环节由 AD+RG 建筑设计及研究所总监林云峰先生主持。

13.00-14.30

美国建筑师学会讨论最新的可持续性材料，并分享效果、实例与经验

100%天然；100%合成；100%可重复使用；100%可靠；100%适合；100%可持续目标，就在 100% Design

美国建筑师学会的会员建筑师将通过最新的案例，探讨可持续性建筑材料，包括选材的考虑，以及如何确保这些应用是符合 LEED 标准和 AIA 2030 节能减排方案。讲者包括：

Christine Bruckner（CEBruckner 首席设计师）

博思明（上海圆创设计规划咨询有限公司董事总经理）

Silas Chiow（SOM 中国区总监）、Eric Tomich（SOM Technical Director）

Ted Givens（10 Design 设计合伙人）

15.00-16:30

Green Approaches

不同国家和背景的 5 为建筑师，通过他们的项目审视中国的绿色设计。

GIGA 的共同创立人，加拿大的 Raefer Wallis 将分享新的案例项目，并介绍 GIGA 开发的新工具，来帮助设计师简化绿色设计的步骤。

瑞士建筑师 Pascal Berger 将演讲 Tony 的农场项目——一个上海郊外的有机蔬菜农场，以及在农场建造的绿色酒店。

意大利设计师 Enrico Taranta 例举三个特殊项目，包括 2008 背景奥运村和 2010 上海世博会，来介绍他的“再利用（REUSE）”创意。

英国建筑设计事务所 SPARCH 介绍“可持续发展社区”的概念，并由 Simone Casati 分享他们创造城市聚居的经验。

中国建筑师陈硕将以中国第一个零碳展馆“零碳馆”为由头，结合这些年来所设计低碳实践经典案例来诠释“零碳”的故事。

预登记参观“100%设计”上海展/国际家居装饰艺术展，敬请[登陆官方网站](#)！

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